

Guest Lecture in the Summer Term 2021



MARKETING@URW

presented by

ANDREA EGGERS, HEAD OF MARKETING GERMANY



As part of our lecture 'Services and Media Marketing'
Tuesday, July 20, 10:00 a.m. – 11:30 a.m. via Zoom:

<https://uni-koeln.zoom.us/j/91899107339?pwd=bkhHWDFubzdTcWFsS04rYTRqMUJDdz09>

Meeting-ID: 918 9910 7339 Passwort: 201566

Chair in Marketing Science and Analytics
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