

YOU ARE INVITED TO A

L'ORÉAL MASTERCLASS

JUNE 22, 2023 - 10AM CEST ON MICROSOFT TEAMS

<u>Fabien Petit</u>, Chief Digital & Marketing Officer for the DACH Cluster, will deep dive into the following question:

HOW DO WE DRIVE OUR DIGITAL TRANSFORMATION?







REGISTER TO ATTEND THE EVENT!



SIGN UP NOW!

During this Masterclass you will learn...

- · About the role of CDMO is and what it implies
- Our digital transformation in the next 3 years.
- · How to drive beauty engagement touch points

Register now with your email adress and receive the link to attend the Masterclass!

Save the date on June 22, 2023!