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## Research Interests

**Behavioral Industrial Organisation and Marketing.**

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## Employment

- Since 2023 **Assistant Professor**, *Marketing Area, University of Cologne.*
- 2018 – 2023 **Doctoral Researcher**, *DICE, University of Düsseldorf.*
- Fall 2017 **Research Assistant**, *University of Mannheim.*
- Spring 2017 **Intern Market Design**, *Centre for European Economic Research (ZEW).*
- 2016 **Teaching Assistant**, *University of Mannheim.*

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## Education

- 2018 – 2023 **PhD in Economics**, *DICE, University of Düsseldorf.*
- 2015 – 2018 **Master of Science in Economics**, *University of Mannheim.*
- 2011 – 2015 **Bachelor of Science in Economics**, *University of Mannheim.*
- Fall 2013 **Exchange semester**, *Xiamen University.*

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## Research

- Job Market Paper **Managing Bidder Learning in Retail Auctions.**  
with Paul Schäfer
- Managerial Overconfidence in Europe.**  
with David Zeimentz, Dennis Gottschlich
- Paying for Optimism: A Model of Stock Options for Rank and File Employees.**  
Single authored

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## Seminars, Conferences and Workshops

- 2023 Behavioral IO & Marketing Symposium (University of Michigan).
- 2022 CORE Brown Bag Seminar (UCLouvain).
- 2022 EARIE (University of Vienna).
- 2021 Causal Data Science Meeting (CBS and Maastricht University).
- 2019 Paris Summer School (PSE).
- 2019 Competition and Innovation Summer School (CISS, Montenegro).
- 2017 Datafest Germany (University of Mannheim, team member).
- 2016 Datafest Germany (LMU Munich, participant).
- 2015 Datafest Germany (University of Mannheim, participant).

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## Teaching

Fall '19 – '22 **Methods in Institutional Economics**, *DICE, University of Düsseldorf*.  
& Spring '23 Lecture and Exercise.

2019 – 2023 **Thesis and Term Paper Supervision**, *DICE, University of Düsseldorf*.  
Multiple term papers and two bachelor's theses (co-supervision).

Fall 2016 **Econ 101**, *University of Mannheim*.  
Exercise.

Spring 2016 **Micro A**, *University of Mannheim*.  
Exercise.

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## Personal and technical skills

Languages **German** (native), **English** (fluent)

Programming **R** (advanced), **Python** (intermediate), **Otree** (basic)

Coursera **Specialization: Algorithms** — Courses 1 and 2.

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## References

**Prof. Dr. Paul Heidhues**, *DICE, University of Düsseldorf*.  
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