



# Ads Measurement Associate (Intern)

@ Pinterest Germany (Berlin/Hamburg)

*Within Pinterest, the Measurement teams help a variety of advertisers to understand user behaviours on Pinterest and measure the effectiveness of their advertising on Pinterest. They design and execute empirical research that will include both analyses for individual clients and to inform the industry as a whole. Their work also influences Pinterest's internal measurement product and ad product roadmap.*

**Pinterest Germany is looking for a 6 months Intern to join the Measurement team and help measure the effectiveness of advertisers and agencies campaigns on the platform.**

## What you'll do:

- Collect data from various sources and conduct in-depth analysis to prove the value of Pinterest and analyze the drivers of success
- Work closely with a tenured measurement lead and learn how to partner with advertisers and agencies to run relevant studies and understand the ads performance on Pinterest
- Contribute to strategic thought leadership and in-depth analysis
- Interact with other measurement leads from other countries to enable a broader knowledge sharing

## What we're looking for:

- Bachelor degree / Currently active in a Master's Degree or MBA program
- Great interest for the Internet industry, the new technologies and digital media
- Excellent oral and written communication in English and German
- A problem solving mindset at ease working with spreadsheets and multiple sources of data
- A former experience in either consulting, advertising or marketing research would be appreciated
- Some basic knowledge of SQL is a plus
- Start date: Q1 2023, Ideal duration: 6 months fixed, Location: Pinterest Berlin or Pinterest Hamburg

Find more information [here](#). Please apply with your CV [here](#).

If you have questions please contact Dr. Verena Sander (vsander@pinterest.com).

