



L'ORÉAL BRANDSTORM

EMPOWERED BY SALESFORCE 2022

WHAT IS OUR EVENT ABOUT?

Are you passionate about the topics digital innovations, sustainability or inclusion? Would you like to make a difference and come up with the next big idea for our business?

Then our **Brandstorm Hackathon #Austria & Germany** is what you've been looking for!

Join us and solve a **real Business Challenge** with real future colleagues! We require no programming skills since **#itsallaboutbusiness**.

Beforehand, you will be provided with all the insights you need to come up with your own idea and start working on your project. During the **2-day online hackathon** you will have enough time to solve the case, collaborate with our experts and gain all the insights you need. And **don't worry**. Food, drinks and surprises along the way will be taken care of by L'Oréal! And the best part? The winning teams will have the chance to visit us at our Headquarters for even more insights and an **unforgettable experience!**

Sounds good? Then sign up!

Visit our platform, register, build a team of 3 or find teammates and answer our pre-selection questions. **That's it!**

WHAT'S IN IT FOR YOU?

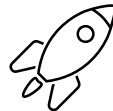
Represent Austria & Germany in the international final | Win a **3-month work experience** to further develop your idea at Station F in **Paris** | Take a first step towards an **internship** or **entry position** Dive into **L'Oréal** | Learn to **pitch like a pro** | Gain dedicated **mentorship** & business insights | Exchange with top managers and build your network | **Learn and grow** with us

Registration Deadline: MAR 31st 2022

Submission Deadline: APR 8th 2022

Hackathon: APR 21st – 22nd 2022

brandstorm.loreal.com



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